

## **ADVERTISING IN THE SCHOOLS**

No advertising of commercial products or services will be permitted in school buildings or on school grounds or properties. Publications of the school system will not contain any advertising. However, this will not prevent advertising in student publications that are published by student organizations, subject to administration controls, or the use of commercially-sponsored, free teaching aids if the content is approved by the administration.

Solicitation of sales or use of the name of the school system to promote any product will not be permitted by the Committee.

SOURCE: MASC

CROSS REF.:       JP, Student Gifts and Solicitations  
                      KHA, Public Solicitations in the Schools

Adopted: 5-10-06

Massachusetts Association of School Committees - 2003